



Danilo Radonjić

Product Designer

WORK EXPERIENCE

Product Designer & Developer - Dinit Card Services

Feb 2026 - Present

Product Designer - CAKE.com

Jun 2023 - Dec 2025

At CAKE.com, I led product design for mobile apps, shaping the iOS and Android experience from the ground up. I drove features from concept to launch, often proposing and leading impactful ideas that make it into production. Tech-wise, I built a modular design system to ensure consistency and scalability, and my CS background helped streamline collaboration with developers.

I also designed for desktop to ensure a cohesive experience across platforms - serving over 1 million users.

Product Designer - 99designs (Project)

Jan 2023 - May 2023

A 1-to-1 project of creating a marketplace app for discovering expiring, plant-based food. Backed by user research, the app has been designed with inclusion and accessibility in mind.

Additionally, I have developed an app for iOS, using common technologies and frameworks such as Swift, SwiftUI, SwiftData, and Firebase.

EDUCATION

MA, Management (major in Digitalisation & AI)

University of Primorska, Slovenia (Oct 2024 - Jun 2026)

BSc, Computer Science

University of Primorska, Slovenia (Oct 2019 - Sep 2022)

Graduated with bachelor's in Computer Science, specializing in Human-Computer Interaction, where I gained hands-on experience across diverse development paradigms and languages including Swift, Kotlin, and JavaScript.

PROJECTS

[Pumble](https://daniloradonjic.rs/pumble) (https://daniloradonjic.rs/pumble)

[Vegfully](https://daniloradonjic.rs/vegfully) (https://daniloradonjic.rs/vegfully)

[MeetUP](https://daniloradonjic.rs/meetup) (https://daniloradonjic.rs/meetup)

CONTACT

✉ hello@daniloradonjic.rs

🌐 daniloradonjic.rs

📍 Niš, Serbia & Koper, Slovenia

ABOUT

Product Designer with a strong foundation in Human-Computer Interaction and a passion for scalable design systems. I specialize in bridging design and development through modular components, tokenized styles, and platform-native paradigms.

As a graduate in Computer Science and with a Master's focus on AI and Digitalisation, I bring both strategic thinking and technical fluency to every project.

I am a native Serbian speaker, fluent in English (C1 certified), Slovenian, and Italian.

SKILLS

UI/UX Design: Design thinking, User research, Usability testing, Prototyping, Accessibility

Product Design: Feature scoping, Design sprints, Roadmapping, Agile workflows, Product management

Development: Swift, SwiftUI, SwiftData, Combine + Apple frameworks, Front-End

Tools: Figma, Sketch, Firebase, GitHub

AWARDS

UP Hackathon Winner

May 2022

Awarded first place at a university-sponsored hackathon for developing an innovative solution: an interactive web app designed to raise environmental awareness.

Student of the Generation

Jun 2019

National Competition in Economics (2nd)

May 2019

Awarded by the Ministry of Education of Serbia; received a scholarship as young talent.